

8:30 to 9 a.m.

## **ARRIVAL & COFFEE CONVERSATIONS**

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9 to 9:15 a.m.

## **WELCOME + CONTENT SHOWCASE**

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9:15 to 9:45 a.m.

## **OPENING CHAT:**

WHERE WE ARE, WHERE WE'RE GOING

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9:45 to 10:15 a.m.

## **FEEDBACK FORUM:**

WHAT'S WORKING? WHAT'S MISSING?

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10:15 to 10:45 a.m.

## **BRAINSTORM SESSION:**

BUILDING STRONGER EDITORIAL PARTNERSHIPS

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10:45 to 11 a.m.

## **INNOVATION ROUNDTABLE:**

STORYTELLING TRENDS & FUTURE NEEDS

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11 to 11:50 a.m.

## **LUNCH & NETWORKING**

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11:50 a.m. to 12:30 p.m.

## **SPOTLIGHT SESSION:**

OUR "WHAT IS TRUE?" MEDIA LITERACY INITIATIVE

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12:30 to 1 p.m.

## **CLOSING THANKS & ACTION STEPS**

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